

Adrian Suciu

CONTACT

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WORK EXPERIENCE

Creativ Internet Trade SRL

jan 2016 — Present

Freelancer

- Front web developer Experience as a freelancer web-developer and marketing specialist working remote for clients thru online marketplaces.

NDA(International online gambling) - Romania

june 2018 — april 2019

Front End Developer

- Front web developer at online gaming company where my main duties were to re/design responsive web pages with dynamic functionality from PSD templates

CORE SKILLS

Web Development:

Working knowledge of PHP OOP, MySQL databases, CSS, XHTML and JavaScript / jQuery / ReactJs/ Node.js / jQuery Integrating new technologies into web properties, Application Programming Interface

Tools: Agile environment, Jira collaboration, GitHub versioning, MySql Workbench, Pinegrow, Bootstrap studio, Visual Studio Code, JetBrains PhpStorm, FTP, Xampp

SEO and Content marketing:

Competitor analysis Search Engine Optimization Search Engine Marketing E-commerce content syndication Keyword research Web page structuring and optimizing content thru A/B/n testing Content creation Link building Traffic analysis and reporting Logo design Video editing

Tools: Keywordtool.io, VideoPad, Canva, Wordpress, SEMrush, Ahrefs, Google Analytics, Moz SEO

PPC:

PPC campaign strategy and setup Bids management Campaign optimization Budget allocation Performance analytics and ROI reporting

Tools: Google Ads& Google Analytics, Facebook ads, Instagram ads

Email marketing:

Email strategy planning, Email campaign creation Email copywriting Email A/B testing Email graphic design Campaign analysis and reporting Email automation

Tools: MailChimp, Aweber, SMTP

Social media:

Community growth Community management Customer service Social campaign management Engaging post creation Viral marketing Social analysis and reporting

Tools: Facebook, LinkedIn, Instagram, Hootsuite, Sprout Social, Buffer

EDUCATION**SQL Database****21.02.2017 — 21.04.2017**

Telecom Academy

2 months duration with course certified in : SQL Database School: Telecom Academy, <http://telacad.ro>, Bucharest, Romania**JavaScript/ Node.JS****25.02.2017 — 25.04.2017**

Telecom Academy

2 months duration with course certified in : JavaScript/ Node.JS School: Telecom Academy, <http://telacad.ro>, Bucharest, Romania**PHP/MySQL Advanced Programmer****07.01.2016 — 07.03.2016**

Info Academy

2 months duration with course certified in : PHP/MySQL Advanced Programmer, PHP OOP School: Info Academy , <http://infoacademy.net>, Bucharest, Romania**Web2 (PHP/MySQL)****10.01.2015 — 10.03.2015**

Academia Credis

2 months duration with course certified in : PHP/MySQL School: Academia Credis, <http://academiacredis.ro/>, Bucharest, Romania**Programator WEB2****24.01.2014 — 24.03.2014**

Crystal Mind Academy

2 months duration with course certified in : PHP/MySQL/JS School: Crystal Mind Academy, <http://crystalmind.ro>, Bucharest, RomaniaLicense check Go to <http://www.crystalmind.ro/certifications/> input ID:CMA481F1D**QUALIFICATIONS****Google Ads - Measurement Certification Passed on July 29, 2021**<https://skillshop.exceedlms.com/student/award/DPsAfVHLJQfzEg75cBmc0Wz1>**Shopping ads Certification Passed on June 26, 2021**<https://skillshop.exceedlms.com/student/award/M4sejn2KaEx3nU4vZQhzygg1>**Google Analytics Individual Qualification Passed on March 7, 2021**<https://skillshop.exceedlms.com/student/award/YzRY4KHUB4LxRSmOoUs8msqh>**Google Ads Search Certification Passed on March 2, 2021**<https://skillshop.exceedlms.com/student/award/qWkpdzYapC0tgWhJOuJqgk6>**Google Ads Display Certification Passed on March 1, 2021**<https://skillshop.exceedlms.com/student/award/OyAhgWUDj4i9CxvJ0mWPHNIz>**OTHER**

Driving License Categories: B,C,C+E

Languages: Romanian (native language), English (fluent)

I have been working professionally as an artistic acrobat (handstand equilibristic) for ten years in Romania, Germany, France, United Kingdom, India, Cyprus.

https://www.youtube.com/watch?v=iY_2q7Or0VA

PERSONAL NOTE

An ambitious problem solver with a passion for online businesses.